

PPM TOP-LINE RADIO STATISTICS - MONTREAL CTRL ANGLO

Survey period: Radio Meter 2008 – September 28, 2009 - December 27, 2009

Demographic: A2+

Daypart: Monday to Sunday 2am-2am

Geography: Montreal CTRL Anglo

Data type: Respondent

Average Daily Universe		September 28, 2009 - December 27, 2009		
		844,000		
Station	Market	Share %	Cume (000)	Daily Cume (000)
CBFFM	Montreal CTRL Anglo	0.2	227.4	8.7
CBFXFM	Montreal CTRL Anglo	0.3	251.2	10.1
CBMFM	Montreal CTRL Anglo	2.1	312.0	28.6
CBMEFM	Montreal CTRL Anglo	11.4	304.2	85.3
CFGLFM	Montreal CTRL Anglo	1.8	706.8	63.5
CFQRFM	Montreal CTRL Anglo	15.0	800.0	201.0
CHMPFM	Montreal CTRL Anglo	1.1	327.7	23.4
CHOMFM	Montreal CTRL Anglo	11.2	711.3	157.4
CINF	Montreal CTRL Anglo	0.1	106.9	5.0
CINW	Montreal CTRL Anglo	2.6	274.9	34.7
CITEFM	Montreal CTRL Anglo	1.1	634.9	44.3
CJAD	Montreal CTRL Anglo	26.3	565.0	215.2
CJFMFM	Montreal CTRL Anglo	16.6	804.4	245.6
CJPXFM	Montreal CTRL Anglo	2.6	389.4	38.2
CKAC	Montreal CTRL Anglo	0.6	239.5	16.6
CKGM	Montreal CTRL Anglo	2.0	244.6	37.6
CKLXFM	Montreal CTRL Anglo	0.5	307.1	14.5
CKMFFM	Montreal CTRL Anglo	0.8	527.8	32.6
CKOIFM	Montreal CTRL Anglo	0.7	625.9	41.1

TERMS

Share - Within a central market area, the estimated total hours tuned to that station expressed as a percentage of total hours tuned to Total Encoded Radio.

Cume (000) - Expressed in thousands, this is the total number of people who were exposed to the stations for at least one minute during the analyzed period.

Average Daily Universe - The average daily universe for the analyzed period. The universe is expressed as daily averages because it changes slightly daily as the intab changes.



PPM TOP-LINE RADIO STATISTICS - MONTREAL CTRL FRANCO

Survey period: Radio Meter 2008 – September 28, 2009 - December 27, 2009

Demographic: A2+

Daypart: Monday to Sunday 2am-2am

Geography: Montreal CTRL Franco

Data type: Respondent

		September 28, 2009 - December 27, 2009 2,970,000		
Average Daily Universe		Share	Cume	Daily Cume
Station	Market	%	(000)	(000)
CBFFM	Montreal CTRL Anglo	11.4	1,403.2	311.5
CBFXFM	Montreal CTRL Anglo	2.1	1,215.6	102.3
CBMFM	Montreal CTRL Anglo	0.2	628.9	17.4
CBMEFM	Montreal CTRL Anglo	0.3	321.8	30.2
CFGLFM	Montreal CTRL Anglo	15.5	2,844.1	745.2
CFQRFM	Montreal CTRL Anglo	3.4	2,263.7	211.1
CHMPFM	Montreal CTRL Anglo	12.0	2,101.5	471.5
CHOMFM	Montreal CTRL Anglo	5.0	2,275.1	287.8
CINF	Montreal CTRL Anglo	1.1	809.6	102.2
CINW	Montreal CTRL Anglo	0.2	418.4	11.7
CITEFM	Montreal CTRL Anglo	11.1	2,786.8	570.2
CJAD	Montreal CTRL Anglo	0.1	349.6	12.4
CJFMFM	Montreal CTRL Anglo	7.0	2,693.5	446.0
CJPXFM	Montreal CTRL Anglo	4.7	1,427.2	158.4
CKAC	Montreal CTRL Anglo	5.7	1,397.4	221.6
CKGM	Montreal CTRL Anglo	0.1	206.6	8.2
CKLXFM	Montreal CTRL Anglo	0.9	1,005.7	59.9
CKMFFM	Montreal CTRL Anglo	7.6	2,587.7	482.7
CKOIFM	Montreal CTRL Anglo	9.8	2,752.3	531.2

TERMS

Share - Within a central market area, the estimated total hours tuned to that station expressed as a percentage of total hours tuned to Total Encoded Radio.

Cume (000) - Expressed in thousands, this is the total number of people who were exposed to the stations for at least one minute during the analyzed period.

Average Daily Universe - The average daily universe for the analyzed period. The universe is expressed as daily averages because it changes slightly daily as the intab changes.

