

PPM TOP-LINE RADIO STATISTICS - VANCOUVER CTRL

Survey period: Radio Meter 2010/11 – Jun 28, 2010 - Sep 26, 2010

Demographic: A2+

Daypart: Monday to Sunday 2am-2am

Geography: Vancouver CTRL

Data type: Respondent

Average Daily Universe		Jun 28, 2010 - Sep 26, 2010		
		2,284,000		
Station	Market	Share %	Cume (000)	Daily Cume (000)
CBU	Vancouver CTRL	5.7	491.5	125.2
CBU FM	Vancouver CTRL	3.1	613.2	77.1
CFBTFM	Vancouver CTRL	8.6	1,962.7	374.8
CFMIFM	Vancouver CTRL	4.6	1,449.1	155.6
CFOXF+	Vancouver CTRL	4.2	1,310.8	130.8
CFTE	Vancouver CTRL	0.8	462.3	37.5
CHHRFM	Vancouver CTRL	1.7	1,004.3	61.4
CHMJ	Vancouver CTRL	0.7	754.5	54.8
CHQMFM	Vancouver CTRL	8.2	2,051.3	348.8
CISL	Vancouver CTRL	5.3	656.1	86.8
CJJRFM	Vancouver CTRL	5.9	1,277.1	165.9
CFUNFM	Vancouver CTRL/Chilliwack	4.5	1,637.6	172.7
CKLGFM	Vancouver CTRL	8.3	1,759.8	258.6
CKNW	Vancouver CTRL	11.3	762.7	216.3
CKPKFM	Vancouver CTRL	2.9	1,135.9	82.8
CKST	Vancouver CTRL	2.0	698.7	84.0
CKWX	Vancouver CTRL	6.1	919.2	211.2
CKZZFM	Vancouver CTRL	5.5	1,712.9	272.5
KWPZFM*	Vancouver CTRL/Lynden	1.1	323.9	41.1

* = Spill station

TERMS

Share - Within a central market area, the estimated total hours tuned to that station expressed as a percentage of total hours tuned to Total Encoded Radio.

Cume (000) - Expressed in thousands, this is the total number of people who were exposed to the stations for at least one minute during the analyzed period.

Average Daily Universe - The average daily universe for the analyzed period. The universe is expressed as daily averages because it changes slightly daily as the intab changes.

